



June 2016

Dear Member,

### **TETRA in SE Asia 2016**

I am pleased to invite you to participate in the TETRA in SE Asia 2016 events being organised by the TCCA.

The events are as follows:

Tuesday 1<sup>st</sup> November 2016 **TETRA in Cambodia** at the InterContinental Phnom Penh, Regency Square, 296 Mao Tse Toung Blvd, Phnom Penh 12306

Thursday 3<sup>rd</sup> November 2016 **TETRA in Vietnam** at the Pullman Saigon Centre, 148 Tran Hung Dao Blvd, District 1, Ho Chi Minh City

At each event there will be a conference. It will begin at approximately 10.00 am and be concluded at approximately 3.00 pm. It will consist of a series of presentations by exhibitors and others. The topics and speakers will be agreed in advance. The final decision will be with me. There may also be a panel discussion. It will be conducted in English.

There will be a table top exhibition within the conference room or vicinity. There will not be a separate exhibition room. Tables will be allocated from 8.00 am on the day on a first come basis and must be set up by 9.00 am. The exhibition will be closed by 5.00 pm.

A light lunch and refreshments will be provided to delegates. There will not be any charge for them to attend.

In line with the recently published TCCA Strategy, I will be happy to see other standard products suitable for critical communication users at the events.

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Members are invited to participate in both these events. Participation means having the opportunity to present or to participate in a panel discussion, their company logo appearing in the agenda and the opportunity to have a table top stand.

The total cost of participation for TCCA Members in both events, is a total of €1500 net of any local taxes. Please note that the price is the same whether you decide to participate in one or both events.

Non - members can participate at an additional cost of €250 per event.

Participants can propose sponsorship opportunities and these may be accepted at a cost to be agreed.

As we have already experienced, attracting delegates to events can be a challenge. I am targeting 50 at each event. In order to ensure that we achieve this I will be inviting my contacts and taking advantage of any affordable marketing opportunities.

However, in order to achieve this number of delegates, **ALL** participants must be prepared to invite their own contacts to these events. It is important to you and the TETRA community that these events are successful.

Both events will be listed separately in the Events Zone of the website [www.tandcca.com](http://www.tandcca.com) They will be kept up to date with the latest information and will be where delegates can register. They will need to find the event, click on the invitation to register and complete the simple form in English. You can do so for them. Please also register your own staff.

I will be pleased to handle all of your enquiries. Please contact me at [phil.kidner@tandcca.com](mailto:phil.kidner@tandcca.com)

I look forward to two very successful events.

Yours Faithfully,

A handwritten signature in black ink, appearing to read 'Phil Kidner', with a long horizontal flourish underneath.

Phil Kidner  
Chief Executive